

APS Group is a marketing services company. Bringing together thinkers, content creators and production experts, APS Group 'makes more possible' – empowering brands to talk to their customers in the most relevant and rewarding way. Our mission statement is: To make more possible for our customers and be famous for combining our production heritage with creative talent, forming a new breed marketing and communications group. We have six key values within APS, these are:


- Be Open
- Be Energetic
- Be Ambitious
- Be Committed
- Be Passionate
- Be Honest

These values are re-enforced using sustainable business practices, social and environmental responsibility, and equal opportunities. Our aim is to ensure that we continue to grow as leaders in our field, whilst be committed to continually improving the quality of our products and services. We are committed to meeting our customer requirements and striving to satisfy or exceed customer expectations. APS Group believe that our most valued asset is our staff. Top management are committed to ensuring all roles and responsibilities are supported and developed. We will help our employees grow and exceed with continual support and training made available.

Under the leadership of our managing director and a dedicated compliance team a framework has been established which formally sets out and reviews measurable objectives. Top management will provide the necessary resources required for the company objectives to be met. Targets and KPI information are monitored and reported quarterly, this is also discussed as part of management reviews with top management and key stakeholders.

APS Group work with an integrated management system corresponding with the ISO 9001:2015 Standard. We seek to continually improve the effectiveness of the system through a managed auditing programme and continuous analysis of data. The formal Quality Policy is endorsed by top management and reviewed on a biannual basis. This document is communicated out to all relevant parties after each review

Signed and Authorised

A handwritten signature in black ink, appearing to be 'Nick Snelson', written over a horizontal line.

Nick Snelson

Group Managing Director

Dated: 11 November 2022